



## Cybit customers offset rising fuel costs by reducing fuel bills by some 10 percent in just three months

To combat fuel costs that have risen by over 30pc in the past year, Cybit, the UK's leading online Telematics Service Provider, has announced that an increasing number of service companies have reduced fuel bills by ten percent within the first three months of using Fleetstar-Online vehicle tracking.

Cybit customers that have benefited from using Fleetstar-Online include EIC, which cut its fuel costs by £1/4 million following implementation and UCS - that provides emergency call-out vehicles for Anglian Water. UCS reduced the use of spot-hire and removed six pooled vehicles from its fleet whilst maintaining the same high levels of service to its customers.

Fleetstar-Online tracks vehicle activity and enables businesses to see where they are being used inefficiently - for example, lengthy vehicle idling periods, speeding, excessive private use or ineffective engineer allocation to jobs.

"We realise that rising fuel costs are probably the most significant pressure coming to bear on businesses this year," commented John Wisdom, Sales and Marketing Director at Cybit. "Fleetstar-Online has always carried significant business benefits, and has helped service companies reduce the miles engineers cover on the roads - which reduces cost and increases the amount of on-site work that can be completed. Reducing the impact that fuel has on a

business is now the number one goal, which Cybit can help to achieve."

Businesses can use the precise reports from Fleetstar-Online to implement best practices and meaningful business change that can generate immediate and significant cost savings. This can be complemented with the Data Analyser solution, which identifies long-term trends, or integration with other systems, such as routing and scheduling and service management applications.

"There are several areas that businesses can look at to fight rising costs," continued John Wisdom. "The number one way to reduce fuel expenditure is to cut the number of miles travelled. Every mile that an engineer covers on the road costs a business a total of around £1.30. When extrapolated across a whole fleet, it becomes easy to see how businesses can immediately cut operational cost. Other ways of saving on fuel costs include clamping down on instances of speeding, where engines burn more fuel."

### The Customer Perspective

Ian Lyall, Managing Director, EIC Ltd: "The savings that we can achieve through Fleetstar-Online add up to around £275,000 and Cybit's consultants have been effective at precisely identifying where the cost savings are within our business."

John Tindall, Plant Director, UCS Ltd: "Graphical mileage reports are already helping us to pull back 500-1000 miles per week through route planning - which has massively reduced our fuel costs and helped take six vehicles off the road."

Stewart Potter, Logistics Director, Marshalls Plc: "We have achieved significant savings by implementing Cybit's fleet tracking system - around 15 percent - we are now looking for a further reduction in fuel expenditure and resulting decrease in our carbon footprint by working on a strategic level with CanBus based management reports."

Fleetstar-Online is Cybit's scalable Internet-based telematics solution that features real-time vehicle tracking, exception reporting, replay mode, customised reports, mileage information, SMS messaging and live traffic information. Fleet vehicles are fitted with a small electronic in-vehicle-unit (IVU) which is tracked by GPS in real-time and then transmits data to Cybit's online control centre. It provides companies with a cost-effective fleet management solution, which offers users anytime, anywhere access to the system via a standard web browser.

• **Deployment of telematics vehicle tracking combats rising fuel prices by helping service companies increase the efficiency of engineers**