



Cybit to lead the market with next generation of CanBus Integration

Combination of market-leading telematics positioning and vehicle performance reports will unlock powerful new cost and performance benefits for the transport, fleet and service industries.

Cybit, the UK's leading online Telematics Service Provider, has announced plans for new CanBus capabilities that will herald the next generation of fleet management technologies. Companies will be able to combine market-leading position reports from Fleetstar-Online with CanBus-generated vehicle performance data to build powerful and highly configurable reporting suites for their entire fleets which will unlock a range of new cost savings and efficiency enhancements.

Cybit's CanBus solution holds benefits for both transport, fleet and service companies. The company intends to make its solution available not just to HGV fleets, but to the LCV and car fleet market.

Businesses can see the immediate benefits. Marshalls Plc has already achieved a 15 per cent improvement in delivery efficiency by integrating Fleetstar Online with a dynamic routing scheduling application. Marshalls sees the benefits associated with CanBus delivering the next ten per cent.

Stewart Potter Logistics Director Marshalls Plc: "On top of the articulated savings we've made by implementing Cybit's fleet tracking, we are now looking

for a further reduction in fuel expenditure and resulting decrease in our carbon footprint. Working on a strategic level with CanBus based management reports is the next step."

"Effective fuel management and emissions strategies will be a number one focus for companies this year, as they are faced with higher costs at the pumps and increased pressure from government and watch-groups to reduce carbon footprint," commented Richard Horsman, Cybit's Chief Executive Officer. "We believe that visibility of detailed fuel utilisation and driver performance information holds the key to unlocking further savings and will provide the additional management information needed to minimise operational costs."

Some of the benefits of Cybit's CanBus integration:

For the transport market:

- Link onboard vehicle information to location, direction and timed events – to join up the whole transport and distribution infrastructure
- Link vehicle load, weight, engine performance and route to help optimise transport and standardise driver behaviour
- Enhance routine servicing and enable preventative maintenance on vehicles – cutting the cost associated with full component failure when on the road

- Monitor fuel usage precisely

For the service market

- Monitor use and abuse of vehicles - for example over-revving and throttle abuse - to maintain duty of care as well as limit maintenance and running costs
- Support innovative contracts such as billing by mileage or the hour
- Vehicle leasing improvements - prove wear-and-tear degradation versus vehicle abuse